

Agent WebDev Copy Portfolio

Persuasive Copy

(A Fundraising email from the Chris Roth for State Senate Campaign)

Why is Sacramento bailing out arsonists?

Last year, 88 people died and a town was destroyed by a preventable wildfire. Assembly member [REDACTED] denounced them, continuing his bold stance of protecting the Golden State.

Just kidding. His pals Pacific Gas and Electric **are being sued for causing the fire.** [They're flouting California's bankruptcy laws](#) to leave taxpayers on the hook.

Send me to Sacramento and I'll stop them from getting another bailout.

CONTRIBUTE (LINK)

The public-private model leaves investors with the profits and us with the ashes. **We won't let them burn another town off the map.**

My name is Chris Roth, and **I've seen first hand the devastation autopilot Democrats cause.** You know it's time for a change and that means a new candidate, one who won't take corporate payouts.

We're a young campaign. We've all volunteered, marched, organized and worked in our communities. We fight hard and we fight well.

But we represent the people. We don't have trust funds or capitol lobbyists to fall back on. Your money goes far here: paying our designers, feeding our volunteers and working on translation materials so we can better represent our neighbors.

So, please:

CONTRIBUTE (LINK)

for an environmental policy that says climate disaster is unacceptable.

CONTRIBUTE (LINK)

for breathable air and drinkable water.

CONTRIBUTE (LINK)

to **end** greed inspired wildfires.

Technical Copy

MIAMI, FL — Responding to the desires of the many viewers who have invested in home surround sound systems, CBS decided to offer a high quality, immersive 5.1 surround sound experience for the 201X Super Bowl. Audio Alchemy, owned by sound designer, mixer and five-time Emmy Award Winner, [Dave Smith](#), provided onsite mixing in Miami for CBS promos, features, and other pre- and in-game elements.

The onsite mixing required special equipment and expertise.

“As one of three audio rooms at the Super Bowl [CBS staff mixers ran the others], we’d be scrambling, from Monday through game time on Sunday,” said Smith. “We’d be mixing the pre-game Jay-Z tease, a re-tease right before the game, a movie trailer-type intro designed to pump up home viewers, the player intros, and several elements, features and bumpers throughout the game.”

“So we needed to line up a trusted on-site ProTools studio provider,” continued Smith. “We’d be designing a custom 5.1 editing studio to exacting specifications with this partner company. Then we’d need to ship it to Miami, test the system, tweak configurations for the remote environment, and prepare for a variety of on-site challenges –all within a tight deadline.”

Audio Alchemy turned to Creative Mobile Solutions for this time-sensitive, technology-intense project. Creative Mobile Solutions built a custom ProTools fly-pack, on par with a fully-featured New York City or Los Angeles studio. Everything was configured in Los Angeles then packaged and shipped to Smith and his team at the Super Bowl across the country.

But Miami gave the Audio Alchemy team some unexpected surprises. When the team arrived at Miami’s Sun Life, the scene was chaotic, with record rainfalls and monsoon-like conditions. Shipping schedules were compromised, ankle-deep puddles slowed set-up crews, and production teams of every type were scrambling around the parking lot trying to make it work.

Chaos inspired creativity. CBS had planned to have each mixer set up his/her own room. So Creative Mobile Solutions, who usually sends engineering teams on location for set-up and optimization, was challenged to guide the Audio Alchemy team through the equipment set-up process via telephone from Los Angeles. With Creative Mobile Solutions’ clear and user-friendly system design, plus remote guidance, Audio Alchemy built the studio from a 12-foot by 14-foot trailer.

“Creative Mobile Solutions was absolutely indispensable. Their support was tremendous, especially under those tight time constraints,” said Smith.

Two hours before kick-off, Audio Alchemy received another challenge. The Jay-Z piece needed to be re-worked. Audio Alchemy re-mixed it and had it ready ½ hour before air time. “Thanks to our workflow and our efficiency with the Creative Mobile Solutions equipment, we got it done easily,” said Smith.

“Creative Mobile Solutions was unbelievably accommodating,” said Smith. “They delivered anything and everything I needed. If we needed carpet over there or baffling equipment over here, they quickly found a way to make it work with the sound equipment.” “I’ve worked with a lot of tech people, suppliers and vendors,” continued Smith. “Sometimes you get friction. But with Creative Mobile Solutions, everything I asked for was there. They were indispensable. If our team of audio experts didn’t know the answer to something, the Creative Mobile Solutions team would find out. They provide a high level of service, they’re flexible, and if they don’t know the answer to something they find it fast. There’s no bluster and no B.S. They have some of the smartest guys I’ve met.”

The event went off without a hitch, and, thanks in large part to the “indispensable” efforts of Creative Mobile Solutions, the Audio Alchemy team was praised by CBS producers and editors for their professionalism under duress.



Email Sales Funnel

Email #1: Hey, just one more step is needed to reach stardom!

Text: Click confirm. That's all. :)

(CONFIRMED LINK.)

Email #2: Title: Who are we?

Text:

Hey there! Thanks for connecting with us. Some introductions are in order!

COOL FACTS ABOUT US:

- 🕒 The **BeatBuddy** started as a crowdfunded idea.
- 🕒 The campaign surpassed its goal in the first 24 hours and became the most successful music accessory crowdfunding campaign in history.
- 🕒 The **BeatBuddy** is the most-awarded music accessory of the last decade.
- 🕒 The **BeatBuddy MINI** is being used by schools like Berklee College, The Frost School of Music, and School of Rock to teach and engage music students.
- 🕒 The **BeatBuddy** and **BeatBuddy MINI** have both, since their release, held best-seller status across all major retail outlets.
- 🕒 The majority of drum machines sold since 2014 were **BeatBuddy** pedals.
- 🕒 We're still floored and honored everytime rockstars we admire, such as **Yngwie Malmsteen**, **Steve Vai**, and **Mike Inez** tell us how much they love the **BeatBuddy**.
- 🕒 We receive fan mail on the daily.

[About us video]

URL: singularsound.com/blog/about_us

Full Funnel avail at tinyurl.com/FullBBEmail

Legal Copy

JP Marvel Wealth Management, Inc. is an investment management firm of seven professionals with a wealth of industry experience and skills.

Our professionals combine for more than 60 years of money management experience and 135 years of financial services experience.

Additionally, our firm boasts professionals with backgrounds in legal, real estate, brokerage, and accounting. The staff is an efficient, cross-trained group of professionals whose responsibilities within the firm often overlap.

Establishing Plans:

JP Marvel Wealth Management makes an effort to meet with all new clients personally in order to establish their financial and estate objectives. This process aides the JP Marvel Wealth Management Team in drafting a certified financial plan and to set a strategic investment process to reach those goals. These plans are reviewed with clients on at least an annual basis.

Research & Investigation

A core value of JPMWM is curiosity and a vigilance for new information. In addition to individual research and investigations, our Teams meets every morning to review and discuss breaking news, financial reports and all other relevant investment information. Moreover, at least once a week a Research Meeting is held to review all major equity holdings. This information is then integrated into the investment process.

